

HOW TO OBTAIN A GLOBAL BUSINESS IDENTIFIER



SCAN ME

The Global Business Identifier (GBI) Test examines the functionality and effectiveness of identifiers as a tool to improve U.S. government visibility into imports and facilitate supply chain traceability amid a trading system that is increasingly complex, globalized, and comprised of multiple actors. The GBI Test involves real-world implementation of identifiers within the Automated Commercial Environment (ACE) to gather insight and feedback from participants. Under the test, the trade can voluntarily submit for certain party types on an entry (manufacturer, shipper, seller, exporter, distributor and packager) one or more of the following three identifiers:

Once you have obtained one or more of the GBI identifiers, submit the information to CBP via the [GBI Inbox \(GBI@cbp.dhs.gov\)](mailto:GBI@cbp.dhs.gov) with the subject heading **“Request to Participate in the GBI Test.”** Please reference [89 FR 9859](#), issued on February 12, 2024, for additional details.



[Dun & Bradstreet \(D&B\)](#) D-U-N-S verification for your company or trading partner(s)

Search for D-U-N-S verification at <https://gbi.dnb.com> using the business name and other identifiers. When logging into the portal, you can search for and view existing DUNS, request a new DUNS assigned to new businesses, or update information associated with an existing DUNS.

Additional verification and registration can occur directly [here](#) by choosing to open an inquiry with known business information such as a business contact, first and last name, email address and phone number. When an inquiry is complete you will be notified via email.

[Global Legal Entity Identifier Foundation \(GLEIF\)](#) Legal Entity Identifier Number (LEI)



Confirm whether your company or trading partners have an existing LEI. Use the GLEIF [LEI Search 2.0](#) application to search for an organizations LEI by searching a company’s name or local registration number. If the organization has an existing “issued” LEI, you can submit it to CBP. If the company has a “lapsed” LEI, contact your managing Local Operating Unit (LOU) to renew your LEI.

Choose a participating LOU to obtain an LEI, if your company or trading partners do not have one. You can find more information about participating LOUs and their operating jurisdictions [here](#).



[GS1 Global Location Number \(GLN\)](#)

Confirm that the participating company uses GS1 identifiers, by visiting the [“Verified by GS1”](#) website and choosing “Find Company” to search by name and country for the company.

If the participating company does not appear in the search results, they may need to obtain a GLN from GS1. For US based companies with foreign facilities, please click [here](#) to obtain your GLN. For non-US based companies, please click [here](#) to email the GS1 US team who will connect you directly to your local country contact.