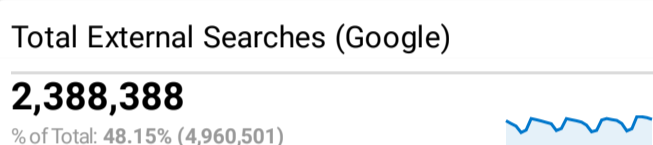
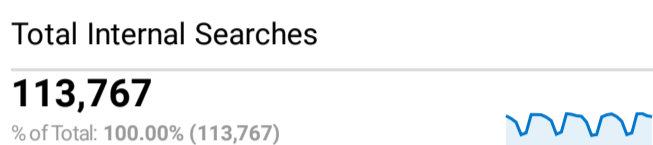
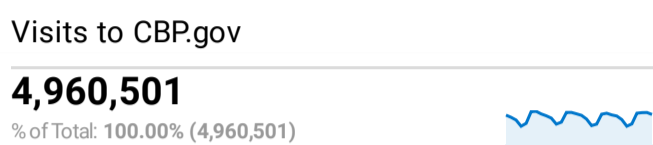
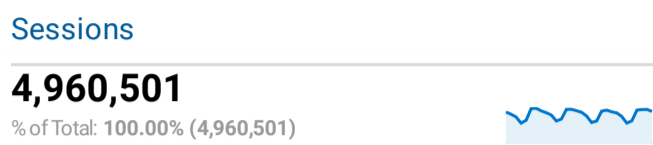


Web Search Metrics-CBP.gov

Jun 1, 2022 - Jun 30, 2022

All Users
100.00% Sessions



Organic Search Traffic

Full Referrer	Sessions
google	2,188,104
bing	129,262
yahoo	40,049
duckduckgo	24,742
baidu	2,954
ecosia.org	2,329
naver	426
aol	197
qwant.com	189
yandex	47

Sessions by Shared URL

Shared URL	Sessions
www.cbp.govwww.cbp.gov/newsroom/local-media-release/ecstasy-and-psilocybin-mushrooms-discovered-vehicle-port-champlain	7,378
www.cbp.govwww.cbp.gov/	1,905
www.cbp.govwww.cbp.gov/newsroom/national-media-release/cbp-completes-simplified-arrival-expansion-all-us-airports	1,065
www.cbp.govwww.cbp.gov/document/bulletins/six-month-club-update	1,052
www.cbp.govwww.cbp.gov/trade/forced-labor/uflpa	999
www.cbp.govwww.cbp.gov/travel/trusted-traveler-programs/global-entry	891
www.cbp.govwww.cbp.gov/newsroom/stats/cbp-enforcement-statistics	727
www.cbp.govwww.cbp.gov/travel/us-citizens/know-before-you-go/prohibited-and-restricted-items	648
www.cbp.govwww.cbp.gov/travel/trusted-traveler-programs/global-entry/eligibility	586
www.cbp.govwww.cbp.gov/newsroom/local-media-release/cbp-officers-find-23-pounds-cocaine-wheel-chair	521

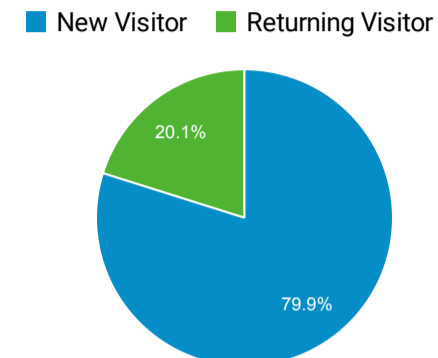
Top Internal Searches by Search Term

Search Term	Total Unique Searches
renew global entry	1,930
global entry	1,845
log in	1,580
login	1,048
esta	975
i-94	805
six month club	701
log in global entry	660
renewal global entry	628
global entry login	621

Top External Searches (Google - as reported)

Keyword	Sessions
(not set)	27,140
global entry	286
global entry application	95
cbp	75
global entry login	58
UFLPA	35
esta	31
CBP	30
senti	27
cbp.gov	26

New vs. Returned Visitors



Avg. Visits per Visitor

