Web Performance Metrics-CBP.gov

Aug 1, 2022 - Aug 31, 2022

○ All Users
100.00% Sessions

Total Visits

5,205,694
% of Total: **100.00% (5,205,694)**

Pageviews

10,128,530
% of Total: **100.00% (10,128,530)**

Avg. Visit Duration

00:01:39
Avg for View: **00:01:39 (0.00%)**

Unique Visitors

3,873,580
% of Total: **100.00% (3,873,580)**

Avg. Pages / Visit

1.95
Avg for View: **1.95 (0.00%)**

Avg. Time on Page

00:01:44
Avg for View: **00:01:44 (0.00%)**

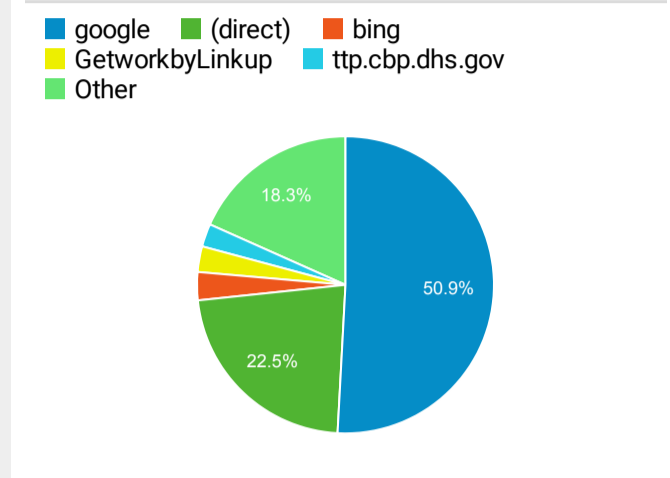## Bounce Rate

53.45%
Avg for View: **53.45% (0.00%)**

Top Pages

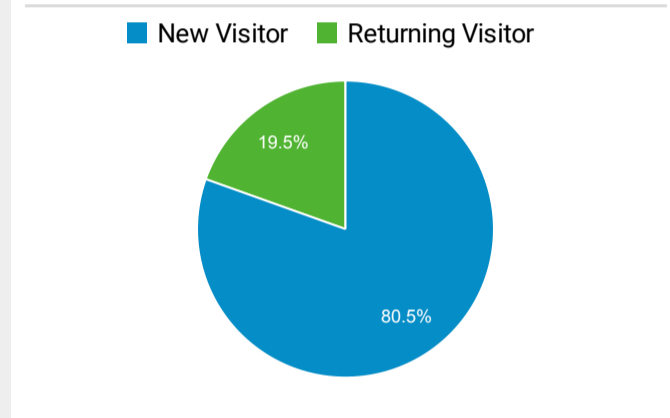| Page Title	Pageviews
Global Entry	U.S. Customs and Border Protection	1,072,806
U.S. Customs and Border Protection	U.S. Customs and Border Protection	625,026
How to Apply for Global Entry	U.S. Customs and Border Protection	598,841
Enrollment on Arrival	U.S. Customs and Border Protection	358,357
Global Entry Enrollment Centers	U.S. Customs and Border Protection	349,515
Arrival/Departure Forms: I-94 and I-94W	U.S. Customs and Border Protection	248,793
Electronic System for Travel Authorization	U.S. Customs and Border Protection	204,160
Now Hiring: Border Patrol Agents and Processing Coordinators	U.S. Customs and Border Protection	174,286
Global Entry Frequently Asked Questions	U.S. Customs and Border Protection	155,928
Search Results	U.S. Customs and Border Protection	146,487

Visits by Social Network

Social Network	Sessions
Facebook	30,976
Twitter	9,710
Instagram	3,657
reddit	3,169
Naver	2,255
YouTube	1,714
LinkedIn	1,618

Visits by Source

Legend: google, (direct), bing, GetworkbyLinkup, ttp.cbp.dhs.gov, Other

google 50.9%, (direct) 22.5%, Other 18.3%

New vs. Returned Visitors

Legend: New Visitor, Returning Visitor

New Visitor 80.5%, Returning Visitor 19.5%

Pageviews and Pages / Session by Mobile (Inc...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,352,010	2.28
Yes	4,776,520	1.67

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