## Q1 How would you rate your overall experience today?



## Q2 What information were you looking for today?




| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Advisories | 6.56\% | 127 |
| Border Security | 12.35\% | 239 |
| Contact Information | 11.21\% | 217 |
| Contracting Opportunities | 0.57\% | 11 |
| Email, RSS Feeds, or Subscription Services | 1.19\% | 23 |
| Environmental and Cultural Stewardship | 0.10\% | 2 |
| Forms or Publications | 6.36\% | 123 |
| Human Trafficking | 0.10\% | 2 |
| Immigration and Citizenship | 2.48\% | 48 |
| Information about CBP (leadership, history, etc.) | 1.60\% | 31 |
| International Initiatives | 0.78\% | 15 |
| Jobs/Career Information | 14.52\% | 281 |
| News | 2.74\% | 53 |
| Photographs | 0.31\% | 6 |
| Port Security | 0.62\% | 12 |
| Small Business Resources | 1.14\% | 22 |
| Southwest Border Unaccompanied Alien Children/Family Unit | 0.21\% | 4 |
| Trade | 5.94\% | 115 |
| Travel | 30.59\% | 592 |
| Videos | 0.62\% | 12 |
| TOTAL |  | 1,935 |

## Q3 Were you able to complete the purpose of your visit?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Yes | $50.18 \%$ | 971 |
| No | $49.82 \%$ | 964 |
| TOTAL |  | 1,935 |

# Q4 If you answered "No" to question 3, please select the option that best describes your difficulty. 

Answered: 948 Skipped: 987


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Bad link | $10.55 \%$ |  |
| Content wasn't easy to understand | $54.11 \%$ | 100 |
| Error on page | $9.07 \%$ | 513 |
| Multimedia/technical problem | $6.33 \%$ | 86 |
| Outdated | $19.94 \%$ | 60 |
| TOTAL |  | 189 |

## Q5 Would you still return to this website if you could get this information or service from another source?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $82.79 \%$ | 1,602 |
| No | $17.21 \%$ | 333 |
| TOTAL |  | 1,935 |

## Q6 Will you recommend this website if you could get this information or service from another source?



| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | ---: |
| Yes | $74.88 \%$ | 1,449 |
| No | $25.12 \%$ | 486 |
| TOTAL |  | 1,935 |

## Q7 Which of the following best describes you?



## Customer Satisfaction Survey

| ANSWER CHOICES | RESPONSES |  |
| :---: | :---: | :---: |
| Business representative | 12.61\% | 244 |
| Customs broker | 2.12\% | 41 |
| Educator | 3.51\% | 68 |
| Federal government employee | 2.89\% | 56 |
| First responder/law enforcement official | 2.38\% | 46 |
| Government contractor | 1.34\% | 26 |
| International visitor | 5.27\% | 102 |
| Job seeker | 13.18\% | 255 |
| Media representative | 0.41\% | 8 |
| Non-profit staff or volunteer | 0.52\% | 10 |
| Seeking citizenship or immigration information | 1.40\% | 27 |
| State, tribal, territorial or local government representative | 0.36\% | 7 |
| Student | 4.39\% | 85 |
| Traveler (domestic or international) | 37.00\% | 716 |
| Other | 12.61\% | 244 |
| TOTAL |  | 1,935 |

Q8 Please describe your experience finding your way around today.
Answered: 1,935 Skipped: 0


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Encountered no difficulties | $42.89 \%$ | 830 |
| Had technical difficulties (e.g. error messages, broken links) | $5.84 \%$ | 113 |
| Links did not take me where I expected | $10.03 \%$ | 194 |
| Links/labels are difficult to understand, they are not intuitive | $4.03 \%$ |  |
| Navigated to general area but couldn't find the specific content needed | $20.98 \%$ |  |
| Too many links or navigational choices | $3.15 \%$ | 78 |
| Would often feel lost, not know where I was | $4.44 \%$ | 406 |
| Other | $8.63 \%$ | 81 |
| TOTAL | 86 |  |

## Q9 How was your experience using our site search?

Answered: 1,935 Skipped: 0


| ANSWER CHOICES | RESPONSES |  |
| :--- | :--- | :--- |
| Did not use search today | $36.07 \%$ | 698 |
| Encountered no difficulties | $22.89 \%$ | 443 |
| I was not sure what words to use in my search | $5.12 \%$ | 99 |
| Results were not helpful | $15.04 \%$ | 291 |
| Results were not relevant to my search terms or needs | $6.30 \%$ | 122 |
| Results were too similar/redundant | $1.55 \%$ | 30 |
| Returned not enough or no results | $3.93 \%$ | $1.03 \%$ |
| Returned too many results | $1.03 \%$ | 76 |
| Other | $8.06 \%$ | 20 |
| TOTAL |  | 156 |

