

Web Performance Metrics-CBP.gov

Sep 1, 2019 - Sep 30, 2019

All Users
100.00% Sessions

Total Visits

3,599,306

% of Total: 100.00% (3,599,306)



Pageviews

8,039,925

% of Total: 100.00% (8,039,925)



Avg. Visit Duration

00:01:50

Avg for View: 00:01:50 (0.00%)



Unique Visitors

2,652,032

% of Total: 100.00% (2,652,032)



Avg. Pages / Visit

2.23

Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:01:29

Avg for View: 00:01:29 (0.00%)



Bounce Rate

49.17%

Avg for View: 49.17% (0.00%)



Top Pages

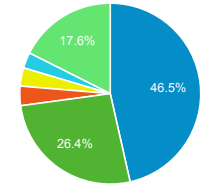
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	758,835
U.S. Customs and Border Protection Securing America's Borders	493,230
How to Apply for Global Entry U.S. Customs and Border Protection	405,613
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	266,604
Global Entry Enrollment Centers U.S. Customs and Border Protection	214,934
Locate a Port of Entry U.S. Customs and Border Protection	204,545
Careers U.S. Customs and Border Protection	171,594
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	164,570
Travel U.S. Customs and Border Protection	109,615
Global Entry Frequently Asked Questions U.S. Customs and Border Protection	100,250

Visits by Social Network

Social Network	Sessions
Facebook	24,418
Twitter	10,839
BuzzFeed	4,294
TripAdvisor	1,014
YouTube	931
Naver	513
LinkedIn	402

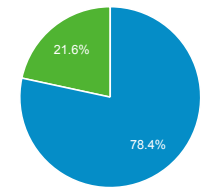
Visits by Source

google (direct) bing
FB search.usa.gov Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	4,826,533	2.52
Yes	3,213,392	1.91