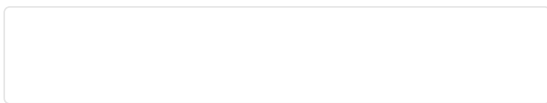


Web Performance Metrics-CBP.gov

May 1, 2019 - May 31, 2019



Total Visits

4,263,066

% of Total: 100.00% (4,263,066)



Pageviews

9,506,607

% of Total: 100.00% (9,506,607)



Avg. Visit Duration

00:01:50

Avg for View: 00:01:50 (0.00%)



Unique Visitors

3,105,013

% of Total: 100.00% (3,105,013)



Avg. Pages / Visit

2.23

Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:01:29

Avg for View: 00:01:29 (0.00%)



Bounce Rate

50.76%

Avg for View: 50.76% (0.00%)

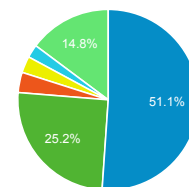


Top Pages

Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	932,499
U.S. Customs and Border Protection Securing America's Borders	549,102
How to Apply for Global Entry U.S. Customs and Border Protection	440,440
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	378,500
Locate a Port of Entry U.S. Customs and Border Protection	238,316
Careers U.S. Customs and Border Protection	236,161
Global Entry Enrollment Centers U.S. Customs and Border Protection	227,322
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	182,211
Travel U.S. Customs and Border Protection	141,990
Electronic System for Travel Authorization U.S. Customs and Border Protection	136,278

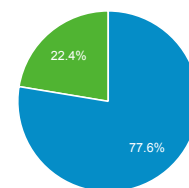
Visits by Source

■ google ■ (direct) ■ bing
■ search.usa.gov ■ DBM
■ Other



New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,680,782	2.61
Yes	3,825,825	1.83

Visits by Social Network

Social Network	Sessions
Facebook	26,795
Twitter	23,017
YouTube	1,186
TripAdvisor	1,044
Naver	882
LinkedIn	607
Instagram Stories	446