



U.S. Customs and
Border Protection

CBP Trade Newsletter

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Commissioner Kerlikowske on Trade in Brussels

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ACE Continues to Move Forward

At the end of June, Commissioner R. Gil Kerlikowske joined 130 of his counterparts in Brussels, Belgium for the World Customs Organization's (WCO) 2014 Council Sessions. The annual meeting, held at the WCO headquarters, brings member customs directors general from around the world together to address common challenges and share best practices.

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CTAC Expands with Three New Agencies

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Right Holder Product Authentication Webinars to Increase IPR Training at Ports

Partnership was a theme at the WCO Council Sessions, where the agenda included a discussion on Customs-Business Partnership. Commissioner Kerlikowske highlighted recent U.S. efforts to enhance predictability, prosperity, and partnership for stakeholders in the government and private sector. The Council provided further guidance on the Customs-Business Partnership Guidelines, which were originally proposed by the United States in 2013. The document should be finalized by the 2015 Council Sessions.

While in Brussels, Commissioner Kerlikowske also held a number of bilateral meetings with strategic partners and hosted a trade roundtable discussion at the U.S. Mission to the European Union with 20 members of the European private sector. The discussion centered on partnership and the importance of promoting best practices such as creating programs with international partners, including other administrations and the World Customs Organization.



CBP Commissioner Kerlikowske and ICE Principal Deputy Assistant Secretary Thomas S. Winkowski

"Partnership is not something to fear; it is something we need to embrace," Commissioner Kerlikowske said. The trade roundtable attendees discussed examples of successful partnerships in the United States, specifically the Advisory Committee on Commercial Operations (COAC) and the Border Inter-agency Executive Council (BIEC). Commissioner Kerlikowske emphasized the success of these efforts and future possibilities. "Intelligence sharing and risk-based strategies are the future of customs. The partnerships with trade are critical. We need to share with you and you with us."

Commissioner Kerlikowske's trip provided the opportunity to engage bilaterally and multilaterally on the trade priorities of the United States and paved the way for additional efforts in the next year.

ACE Continues to Move Forward

As CBP moves forward with the development of ACE, the fourth suite of capabilities, Deployment D, is ahead of schedule. Instead of waiting for the January 2015 deployment date to deliver all Deployment D features, CBP has decided to divide the upcoming deployment into three separate drops to avoid holding on to workable functionality. CBP will

community is being conducted extensively to ensure all trade filers are ready by the time that ACE is the CBP-approved electronic data interchange system.

On June 3-4, the ACE program conducted two ACE 101 webinars for more than 800 trade participants. The webinars focused on introducing the basics of

Deployment D, July Release July 12, 2014	Deployment D, October Release October 18, 2014	Deployment D, January Release January 3, 2015
<p><u>Cargo Release:</u></p> <ul style="list-style-type: none"> • Unified Filing of Cargo Release/Importer Security Filing <p><u>Entry Summary Validations:</u></p> <ul style="list-style-type: none"> • Informal Entry Restrictions • Charges Restrictions • Other Fees • Taxes 	<p><u>Cargo Release:</u></p> <ul style="list-style-type: none"> • Diversions process <p><u>Exports:</u></p> <ul style="list-style-type: none"> • Export Air Manifest <p><u>PGA Message Set:</u></p> <ul style="list-style-type: none"> • EPA for Hazardous Materials (Export) • EPA for pesticides, vehicles and engines (import) 	<p><u>Manifest:</u></p> <ul style="list-style-type: none"> • Import Air Manifest <p><u>Cargo Release:</u></p> <ul style="list-style-type: none"> • Truck processing to include in-bonds, certified from summary • Non-ABI processing <p><u>Entry Summary:</u></p> <ul style="list-style-type: none"> • Additional Entry Types • eBond (Single Transaction Bonds and Continuous Bonds) • Statements • Exporter and Freight Forwarder accounts <p><u>Exports:</u></p> <ul style="list-style-type: none"> • Ocean and Rail Export Manifest

deploy new capabilities for Deployment D in October 2014 and January 2015. As ACE nears completion, the chart above shows the July 12 release, which was successfully deployed, and future capabilities.

PGA Message Set

The USDA Food Safety and Inspection Service and the Environmental Protection Agency Participating Government Agency Message Set pilots began successfully on April 30, and remain in progress. CBP is working with both agencies to enlist more trade participants in these pilots. Outreach to the trade com-

ACE, while ensuring the industry is prepared for the upcoming mandatory dates and turning off the corresponding capabilities in the legacy systems. A third session, which targeted filers who are not members of large trade associations, was held on June 17. This session also drew more than 800 registrants. Additionally, the program conducted onsite outreach at ports across the country. An outreach calendar, with recordings of webinars, is available at www.cbp.gov/aceoutreach.



U.S. Customs and Border Protection announced on April 1, 2014 that three new agencies—the U.S. Food and Drug Administration (FDA), U.S. Fish and Wildlife Service and National Marine Fisheries Service—have joined the Commercial Targeting and Analysis Center (CTAC) in Washington, D.C. The agencies are partnering with U.S. Customs and Border Protection and seven other participating federal agencies to enhance targeting efforts on commercial imports that pose a threat to the health and safety of the American public and other border management goals such as conservation of species. The actual agreement was finalized on March 15.

“Working side-by-side fosters a collaborative environment that is conducive to increased information sharing and enhanced relationships between key agency personnel,” said Commissioner R. Gil Kerlikowske. “The interagency collaboration taking place at CTAC exemplifies how working together as one U.S. Government at the Border serves to protect the American public.”

The addition of FDA, Fish and Wildlife Service, and the National Marine Fisheries Service greatly augments CTAC’s level of expertise in high-risk food, drug, and wildlife imports. Their membership brings the number of agencies participating at the center to 11. At the CTAC, the agencies are physically co-

CTAC Expands with Three

located to leverage their collective resources, expertise, and authorities in developing innovative targeting procedures. All participating agencies are granted access to critical import data which allows for quicker and more informed decision making.

On behalf of one of the new partner agencies, FDA Commissioner Margaret A. Hamburg stated, “Responding to the very real challenges of globalization as supply chains become more complex is a top priority for the FDA. Partnering with U.S. Customs and Border Protection is an important mechanism that helps to identify shipments of food and medical products at our border that may pose a threat to the health of the American public.” Commissioner Hamburg also noted that FDA’s membership in the CTAC “provides the opportunity to collaborate with other federal agencies in a novel information-sharing environment to ensure consumers that the products they use are safe, effective and of the highest quality.”

Bruce Buckson, Director of NOAA’s Office of Law Enforcement, noted that he “is looking forward to working hand-in-hand with CTAC and these other federal agencies. The expertise and resources offered through the CTAC will enhance our enforcement capabilities and increase compliance with current National Marine Fisheries Service regulations resulting in a level playing field for honest, hardworking fishermen.”

Fish and Wildlife Service Director Dan Ashe added, “Broadening the scope of CTAC to encompass illegal wildlife trade and other management issues helps support the nation’s high-priority fight against wildlife trafficking. Participating in the CTAC will give our law enforcement officers access to new intelligence and increased opportunities to partner with CBP and other federal counterparts in keeping our borders closed to illegal products of all types.”

For additional information on the CTAC mission and import safety click here: [CTAC](#)

Right Holder Product Authentication Webinars Increase IPR Training at Ports



CBP's Intellectual Property Rights Policy and Programs Division is increasing the agency's enforcement by using live webinar presentations from right holders to train field personnel. Webinars are a cost-effective and convenient method of disseminating right holder information directly to frontline officers. They also allow interested personnel to interact directly with the right holders in real time, which fosters relationships and increases cooperation and communication between the ports and right holders. The division has coordinated the training with certain right holders to precede special IPR enforcement operations, preparing the ports for making authentication determinations for specific articles as part of the operations.

Right holders provide valuable information for counterfeit product identification, including what to look for on packaging and on the products themselves. In one presentation, a company showed participants how to use an ultraviolet light to identify certain markings on primary and secondary packaging. This demonstrated a new use for a tool that field personnel currently use on a regular basis.

The webinars have been well received and have been a valuable teaching tool for the frontline officers at the ports. Import specialists, fines penalties and forfeitures officers and CBP officers have all benefitted from the training sessions. Through cooperation with the IPR Center, the webinars are available to Homeland Security Investigations special agents. CBP's Intellectual Property Rights Policy and Programs Division records the right holder training, and makes it available in both real time and on the secure portal for subsequent training and reinforcement. This allows ports that have not been visited by right holders to easily obtain training in the future.

During fiscal year 2014, more than 600 CBP employees across the country viewed the right holder webinars. The division uses its dedicated IPR coordinators, located in field offices throughout the country, to aid in the coordination of these live events.

The training also has strengthened CBP's partnerships with right holders. Right holders often request additional opportunities for training, either through webinars or in specific ports where they suspect counterfeit products are being imported. Right holders and CBP have benefitted by saving travel time and money. Since the recordings of the webinars are available online, personnel who are unable to attend live training sessions can view them at another time. The increased contact with right holders has given the division access to samples of counterfeit and authentic products that are then used for training purposes.

In the coming months, please visit the new, multimedia version of CBP's [Frontline magazine](#) on [CBP.gov](#) for trade-related news and updates. We will be updating the trade section regularly with articles and information. Frontline's new online-only format will allow us to communicate with the trade industry in a dynamic new product that will be easy for you to share with your colleagues and professional contacts via e-mail, Facebook, Twitter, and LinkedIn.

