

USMCA Implementation Webinars

Overview of USMCA

June 2020

Disclaimer: This presentation is final as of June 12, 2020. More recent guidance will not be reflected, but further iterations of this overview presentation may be provided. CBP Publication Number 1121-0620



USMCA Points of Contact





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Topics Covered

- The USMCA Center
- USMCA Resources
- Introduction to USMCA
- Entry Procedures
- Rules of Origin
- Certification Requirements
- Verifications and Determinations
- Textiles and Apparel Good
- Automotive Goods

The **USMCA** Center

Presented by:

Adam Sulewski, USMCA Center Lead



Overview



The USMCA Center will coordinate CBP's implementation and enforcement of the USMCA to ensure a smooth transition with consistent and comprehensive guidance to our internal and external stakeholders.

- Housed within CBP Office of Trade (OT) and includes SMEs from across CBP's HQ offices and Centers of Excellence and Expertise
- Launched in March 2020 and will operate for three to five years
- Coordinates, tracks, and promotes implementation efforts
- Supports the policy-focused USMCA efforts of CBP OT, Textiles and Trade Agreements Division (TTAD)

Coordination

Ensure smooth implementation of USMCA by leading international, inter-agency, and inter-office coordination, such as managing the CBP Implementation Working Group

Core Responsibilities

Communication

Lead USMCA-related communication efforts for all stakeholders across various platforms, including informational briefings and factsheets, in coordination with other CBP offices

Regulations / Policy

Support and monitor the development of all USMCA-related legal and regulatory documents, including uniform, interim, and domestic regulations, and MOUs

Presented by:

Maryalice Nowak, USMCA Center





Overview

The USMCA Center seeks to provide informational resources, briefings, and outreach to the Trade community on USMCA implementation

All resources cleared for public consumption are available on the **USMCA Webpage on CBP.gov**

To access, go to: https://www.cbp.gov/trade/priority-issues/trade-agreements/USMCA (or search "USMCA" at CBP.gov)



Informational Briefings

USMCA overviews, including new and novel provisions, delivered via trade associations and industry groups



Written & Multimedia Materials

Compliance guidance, fact sheets, side-by-side comparisons of NAFTA and USMCA, Points of Contact, FAQ's, and other resources



Additional U.S. Government (USG) Resources

Links to USMCA text,
Implementation Act, ITC
Report, U.S. Government
Points of Contact, and other
resources



USMCA Foundational Documents



U.S. – Mexico – Canada Agreement Text

USMCA Implementation Act (Public Law No: 116-113)

USMCA Regulations

- Uniform Regulations, mutually agreed upon with Mexico and Canada
- Domestic Regulations (New 19 CFR Part 182) (Pending)
 - Interim for 1st Year After EIF

HTSUS General Note 11 (Pending)



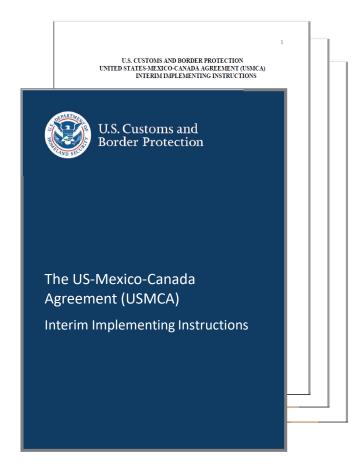
Links to all these resources are available on the USMCA webpage on CBP.gov



Interim and Final Implementing Instructions



- CBP OT initially released USMCA Interim
 Implementing Instructions on April 20, 2020
 to support trade implementation preparations
 - Contains contributions from the U.S. Dept.
 of Labor, Wage and Hour Division, regarding Labor Value Content
 - Updated on June 16, 2020 to reflect the negotiated Uniform Regulations and will be updated to reflect contents of the pending GN 11
 - Final Implementing Instructions will be available no later than July 1, 2020

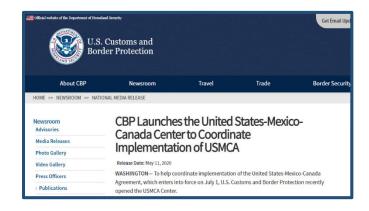






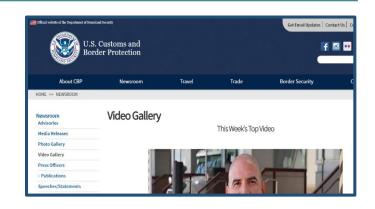
Press Releases / Media Engagement

 Press releases and press engagements on USMCA Implementation arranged by CBP Office of Public Affairs (OPA)



Informational Videos

- The USMCA Center is creating up to six videos to provide compliance guidance and resource navigation
- Videos will be posted to CBP.gov and distributed widely to our trade stakeholders





Factsheets



 CBP OT is developing factsheets highlighting key provision updates and providing side-by-side comparison of the USMCA and NAFTA



Frequently Asked Questions (FAQs)

- The USMCA Center maintains a FAQ page with questions received from the Trade
- Recommended as the first and fastest resources to resolves inquiries
- Information is continuously updated







Binding Advance Rulings

- Binding advance rulings and other legal decisions issued by CBP in connection with the importation of merchandise into the United States, including under special programs like trade agreements and special trade legislation (www.cbp.gov/trade/rulings).
- Advance rulings provide the trade community with a transparent and efficient means of understanding how CBP will treat a prospective import or carrier transaction



Cargo System Messaging Service

 CSMS is one of CBP's methods for communicating to our trade partners relating to news and updates on the Automated Commercial Environment (ACE)





CBP Trade Snapshot Articles

 Monthly Trade News Snapshot is an overview of the latest updates on trade enforcement and facilitation milestones – it highlights CBP's important trade programs, initiatives, and operations for our trade partners and the public





CBP Information Center

- AskCBP Search Engine https://help.CBP.gov/
- CBP Call Center (877) 227-5511

Social Media



- Facebook
- Instagram (CBPGov)
- Twitter (@CBPTradeGov)
- YouTube





Additional U.S. Government Resources



- Harmonized Tariff Schedule of the United States (hts.usitc.gov)
- U.S. Trade Representative (www.USTR.gov)
- Federal Register Notices (www.federalregister.gov)
 - USTR published a Federal Register Notice on alternative staging regimes for automotive goods on April 21, 2020
 - The U.S. Department of Labor will be issuing a Federal Register Notice for the new and novel Labor Value Content requirement for automotive goods by June 30, 2020
- U.S. Department of Commerce
 - For exporter information, refer to https://www.trade.gov/export-solutions
- USMCA@cbp.dhs.gov

Introduction to USMCA

Presented by:

Brandon Morris, USMCA Center



NAFTA Overview





The **North American Free Trade Agreement (NAFTA)** is an international agreement signed by the governments of Canada, Mexico, and the United States to eliminate all tariff and non-tariff trade and investment barriers between the countries

NAFTA entered into force on **January 1**, **1994**

NAFTA featured chapters that introduced novel considerations for North American trade. The highlight provisions indicate those that are within customs scope*:

- National Treatment & **Market Access**
- Rules of Origin (RoO)
- **Origin & Procedures**
- **Customs Facilitation**
- Textiles

- Agriculture and Sanitary and Phytosanitary Measures
- o Government Procurement Dispute Settlement
- Investment
- Trade in Services

- Financial Services
- Intellectual Property Rights (IPR)
- **Procedures**

*Only provisions within customs scope (highlighted) will be addressed in this webinar

USMCA Overview





The United States-Mexico-Canada Agreement (USMCA) is a trade agreement between the named partner countries that replaces the NAFTA upon entry-into-force (EIF)

- USMCA is referred to differently in Canada and Mexico
 - Canada Title "Canada-United States-Mexico Agreement (CUSMA)"
 - Mexico Title "Tratado entre México, Estados Unidos y Canadá (T-MEC)"
- Modernizes the 25-year old NAFTA trilateral trade pact for the 21st century:
 - ✓ Reflects developments in technology and trade practices; and
 - ✓ Adding new criteria to certain commodities, including automotive goods
- The USMCA will not change the zeroed-out tariffs on most manufacturing and agricultural goods
- USMCA will enter into force on

July 1, 2020

USMCA Overview



While many provisions modernize those existing within NAFTA, the new USMCA Agreement does feature new and novel provisions related to **automotive goods**

- Increased Regional Value Content (RVC) (62.5% → 75%)
- Labor Value Content (LVC) Requirement importers must certify that a certain percentage of the automobile's content (by value) is sourced from manufacturing facilities in the United States, Mexico, and Canada that pay at least \$16 USD
- New Steel and Aluminum Requirements importers must certify that at least 70% of the vehicle producer's overall annual purchases of steel and aluminum by value are sourced from North America



CBP is working closely with our U.S.

Government Partners, Canada and Mexico, and the trade community to ensure a comprehensive and smooth implementation from NAFTA to USMCA.

General Information and Dates



Provision	USMCA		
GENERAL INFORMATION			
Agreement Name	United States – Mexico – Canada Agreement		
Implementation Date	July 1, 2020		
Expiration	Includes sunset provision – renewal consideration required every six (6) years, with a 16-year sunset clause		
Merchandise Processing Fee (MPF)	Originating goods and tariff preference level (TPL) goods are exempt if the claim for preferential tariff treatment is made at the time of entry		
Post-Importation Preference Claim	USMCA allows post-importation preference claim to request refund of excess duties within one year of importation in accordance with 19 USC 1520(d). However, MPF paid on entrare not refunded		
CITATIONS			
HTS General Note (GN)	While not yet published, the applicable General Note will be General Note 11 (GN 11)		
CFR	The USC citation is to be determined, but USMCA will be reflected in 19 CFR182		
Special Program Indicator	Tariff items eligible for preferential tariff treatment under USMCA will leverage a new Special Program Indicator (SPI) of "S" that will be reflected in the "Special" column of the Harmonized Tariff Schedule of the United States (HTSUS)		

We will be sure to update the trade industry on any additional information, once available

Entry Procedures

Presented by: Margaret Grav.

Margaret Gray, Chief, TAB CBP OT TTAD



For more detailed information, please refer to the "Entry Procedures" supplemental presentation

Overview



New to USMCA: Filers will use the **Special Program Indicator (SPI) "S"** to claim preferential tariff treatment, which will be reflected in the "Special" column of the HTSUS (A SPI "S+" for agricultural goods will also be available)

NAFTA vs. USMCA: For most entry types, CBP will refer to the date of entry or withdrawal for consumption to determine whether to apply NAFTA or USMCA –



Apply NAFTA
If entry date is prior to
July 1, 2020



Apply USMCA
If entry date is on or after
July 1, 2020

The following entry types do have **special handling requirements in USMCA**, which will be explored in the supplementary "Entry Procedures" presentation:





Note: Entry Type 08, NAFTA Duty Deferral will continue to exist as Entry Type 08, USMCA Duty Deferral

Other Entry Considerations



Additional USMCA considerations related to entry procedures include:







These additional considerations related to entry procedures are explored in more detail in the **supplemental "Entry Procedures" presentation**

Rules of Origin

Presented by:Margaret Gray, Chief, TAB
CBP OT TTAD



For more detailed information, please refer to the "Rules of Origin" supplemental presentation

Originating Requirements



An originating good is one that meets the rules of origin (RoO) guidelines set forth in **General Note 11 (GN 11)** and **all other requirements of the agreement**

The **HTSUS will be amended** to include GN 11, which includes both general and product-specific RoO, definitions, and related provisions for determining origination **Section 202** of the Agreement also **specifies the RoO** guidelines

NAFTA featured **six (6) criteria** while USMCA has **four (4) –** in general, a good is originating when one of the following criteria applies:

Α

Wholly obtained or produced entirely in territory of 1+ Parties, as defined in Article 4.3

Produced entirely in the territory of 1+ Parties, exclusively from originating materials

C

В

Produced entirely in the territory of 1+ Parties using non-originating materials, provided good satisfies product-specific RoO

Produced entirely; classified with its materials or satisfies "unassembled goods"; and meets RVC thresholds

D

Exception: Chapter 61 to 63

and the good satisfies all other applicable origin requirements

Regional Value Content (RVC) Calculations



How is Regional Value Content (RVC) Determined?

There are two methods by which RVC can be calculated:

Transaction Value Method

Threshold:

Not Less Than 60%

Net Cost Method

Threshold:

Not Less Than 50%

Both methods and the standard thresholds for RVC are unchanged from NAFTA

Transaction value is the more common method – net cost is used when:

- No transaction value
- "Intermediate materials"
- "Accumulated" RVC

Product-specific RVC thresholds can be found in **Chapter 4**, **Annex 4-B** of the Agreement

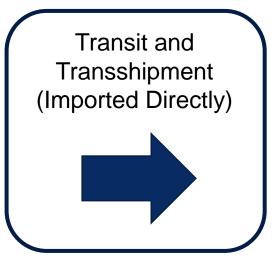
Other Rules of Origin Considerations



Additional USMCA provisions related to rules of origin include:







These additional provisions related to entry procedures are explored in more detail in the supplemental "Rules of Origin" presentation

Certification Requirements

Presented by:

Margaret Gray, Chief, TAB **CBP OT TTAD**



For more detailed information, please refer to the "Certification Procedures and Requirements" supplemental presentation

Certification of Origin





Similar to NAFTA, a USMCA claim must be based on a **certification of origin** for the purposes of certifying that a good **qualifies as an originating good**

This certification of origin can be completed by the **importer**, **exporter**, or **producer**, but the importer is responsible for **exercising reasonable care and accuracy** in submitting the certification of origin

HOWEVER, USMCA requirements differ in that USMCA does not require a formal Certificate of Origin (CO), or CBP Form 434, but nine (9) mandatory data elements (as referenced in Annex 5-A)



In fact, NAFTA COs will not be accepted as a valid USMCA certification of origin – an importer can translate the applicable NAFTA CO data elements and submit them in a different format

A suggested USMCA certification of origin template will be made available on CBP.gov <u>here.</u>

Recordkeeping Requirements



In general, USMCA recordkeeping requirements are the same as in NAFTA

An importer must maintain records and documentation related to the following areas and render them available upon request for a period **no less than five (5)** years from date of entry:

Importation

(i.e. Certificate of Origin, Entry Docs)

Origin of Good

(i.e. Certification of Origin)

Compliance

(Transit and Transshipment)

Below are the **key changes from NAFTA**:



Recordkeeping documents can be maintained in any format, including electronic, provided that they can be readily available upon request



Requirements apply even if the importing Party does not require a certification of origin or if the requirement is waived



Vehicles producers must keep records related to labor value content and steel and aluminum requirements for five (5) years

Verifications and Determinations

Presented by:

Jackie Sprungle, Chief, Enforcement CBP OT TTAD

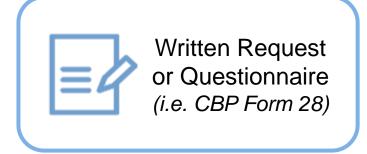


For more detailed information, please refer to the "Verifications and Determinations" supplemental presentation

Verification – Overview



CBP may conduct a verification to determine if a good qualifies as originating by **one or more of the following activities:**







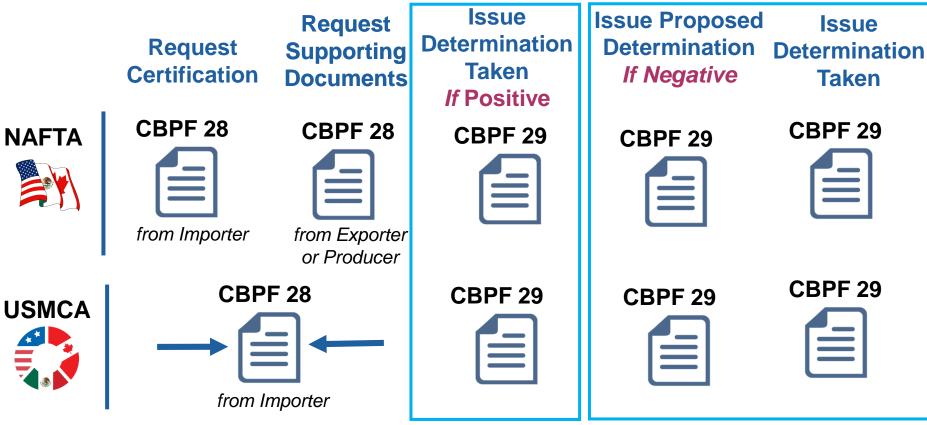


For verifications, importers must be prepared to substantiate their claims

Verification – NAFTA vs. USMCA Process



Specific to written verification requests, USMCA has a similar process as NAFTA



For USMCA, in the case of a negative determination, CBP will issue a CBP Form 29, Proposed, to the importer. If the importer is not the certifier, CBP will also send a proposed notice to the exporter or producer, as appropriate, whichever entity was the certifier.

Determinations and Notifications



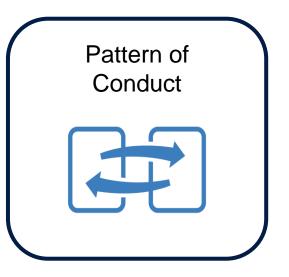
Scenario	Form		Result	
If importer provides sufficient information	CBP Form "Notice of A – Taken"		 Indicates positive determination 	
If importer DOES NOT substantiate claim	CBP Form "Notice of A - Proposed	Action	 Recipients have 30 days to submit additional information to substantiate claim 	
If no additional information provided OR additional information DOES NOT substantiate claim	CBP Forn "Action Ta		 Indicates negative determination Deny preference claim 	
If additional information substantiates claim	CBP Form "Action Tal		Indicates positive determination	
For each scenario, CBP mus	st also –			
 Notify importer and certifier, if not the importer, of the determination 		 Include HTS number, a description of the good, and applicable RoO 		

Other Considerations



Additional USMCA provisions related to verification and determinations include:







These additional provisions are explored in more detail in the supplemental "Verification and Determination" presentation

Textiles

Presented by:

Imani Midgette, International Trade Analyst, Textiles Policy, CBP OT TTAD



For more detailed information, please refer to the "**Textiles**" supplemental presentation

Summary of NAFTA-to-USMCA Changes



Overall, USMCA features the following changes from NAFTA:

- ✓ Allows fabrics used for visible linings in certain apparel to be sourced from outside the USMCA Parties
- ✓ Increases the *de minimis allowance* for non-originating inputs from 7% to 10%
- ✓ Added a provision for treatment of sets
- ✓ Requires secondary components (sewing thread, pocketing fabric, narrow elastic bands, and coated fabric) used in the production of apparel be sourced within the region
- ✓ Allows rayon fiber and rayon filament (other than lyocell or acetate) to be of any origin when used in a good classified in Chapter 50 through 63 or heading 9619
- ✓ Reduces some Trade Preference Levels (TPL) for US imports from Canada and Mexico while substantially increasing TPLs for US exports to Canada or apparel and other finished textile goods
- ✓ Establishes a **Textiles chapter for North American trade**, including textile-specific **verification** and **customs cooperation provisions**

Eligibility



Textile and apparel products may qualify as originating under USMCA if they meet the requirements specified in the Agreement.

In general, USMCA textile and apparel rules of origin (RoO) follow the **yarn-forward* concept**, which requires that the formation of yarn, weaving or knitting of fabric, and cutting and sewing of a garment occurs in one or more of the Parties.

Below are the RoO concepts and processes for basic textile products:



Yarn

Fiber-Forward RoO

- Fiber must originate in U.S., Mexico, or Canada
- Yarn must be spun/ extruded and finished in
 1+ Parties to qualify



Woven Fabric

Yarn-Forward RoO

- Fiber may be of any origin
- Yarn must be spun/ extruded, finished and the fabric woven in 1+ Parties to qualify



Knit Fabric

Fiber-Forward RoO

- Fiber must originate in U.S., Mexico, or Canada
- Yarn must be spun/ extruded, finished and the fabric knitted in 1+ Parties to qualify

^{*}With exceptions

Exceptions for Textiles / Apparel RoO



There are four exceptions to the yarn-forward rule of origin to govern textile and apparel goods – each will be described in subsequent slides:

1 Cut-and-Sew (Single Transformation) Provision



U.S. / Mexico
Assembly Provision



3 Short Supply Provision



Tariff Preference Levels (TPL)



Other Textiles Considerations



Additional USMCA provisions related to textiles and apparel goods include:





Additional Provisions Secondary Components

- Visible Linings
 Sewing Thread
- Narrow Elastic Coated Fabric Fabric
- Pocket Bag Fabric
- Rayon Fabric and Rayon Filament

These additional provisions related to textiles are explored in more detail in the supplemental "Textiles" presentation

Automotive Goods

Presented by:

Adam Sulewski, USMCA Center Lead Maryalice Nowak, USMCA Center



For more detailed information, please refer to the "Automotive Goods" supplemental presentation

Overview





NAFTA

- Regional Value Content (RVC)
 Threshold of 62.5%
- Tracing List and "Deemed Originating"
- NO Steel and Aluminum Procurement
- NO Labor Value Content (LVC)



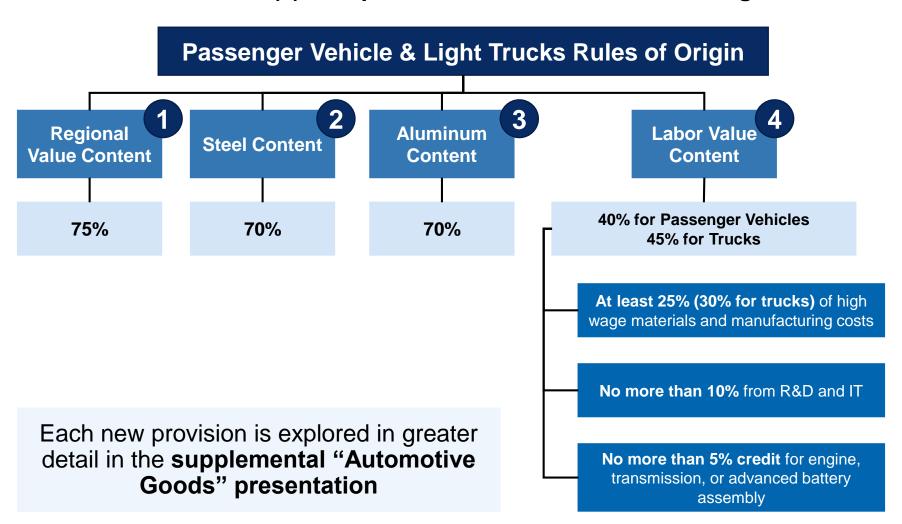
USMCA

- RVC Threshold of 75%
- NO tracing list or "deemed originating"
- NEW Steel and Aluminum Procurement Requirement (70%)
- NEW Labor Value Content (LVC)
 Requirements Requires Collaboration with Dept. of Labor
- Alternative Staging Option (Five Years)– Managed by USTR

Overview



USMCA introduces four (4) new provisions related to automotive goods:



Auto Regional Value Content (RVC)



The increased Regional Value Content (RVC) percentages will be phased in over a period of either **3 years** or **7 years**, depending on the type of vehicle

While RVC for complete vehicles must use the **net cost method**, RVC calculations for certain specified parts can use either the **net cost or transaction value method**

Please see below for specific phased requirements –

Туре	New RVC Requirement	Citation
Passenger Vehicles & Light Trucks	75% by net cost over 3 years	Article 3 of the Automotive Appendix (Appendix to Annex 4-B)
Heavy Trucks	70% by net cost over 7 years	Article 4 of the Automotive Appendix
Other Specific Vehicles	by net cost immediately upon EIF	Article 10 of the Automotive Annex

Steel and Aluminum Requirements



Passenger Vehicles (PV)

Light Trucks (LT) or Heavy Trucks

are originating if the producer's purchase of

1

Steel is

and

2 Aluminum is

at least 70%

originating goods

at least 70% originating goods

These purchases do not need to contribute directly to vehicle production and is not a transactional requirement – rather, it is a general requirement on the vehicle producer itself

Verifications will require close collaboration with CBP OT Regulatory Audit and Agency Advisory Services (RAAAS)

Labor Value Content (LVC) Overview



Automotive goods are originating only if the vehicle producer certifies that its production meets the below LVC requirements:

Passenger Vehicle (PV)

30% Upon EIF 40% By 2023

Consisting of:

- ✓ At least 15% of high-wage material and manufacturing expenditures upon EIF increases to 25% by 2023
- ✓ No more than 10% of high-wage technology expenditures
- ✓ No more than 5% of high-wage assembly expenditures

Light Truck (LT) or Heavy Truck

45% Upon EIF

Consisting of:

- ✓ At least 30% of high-wage material and manufacturing expenditures
- ✓ No more than 10% of high-wage technology expenditures
- ✓ No more than 5% of high-wage assembly expenditures

Labor Value Content – In Practice



Below is an example of a passed certification or positive determination:

Personal Vehicle A



High wage manufacturing (sum total of annual value of parts/materials procured from facilities with a production wage rate >\$16 hrly (divided by net cost of vehicle)

25+% / 30+%

High Wage Technology

Up to 10%

High Wage Assembly

Up to 5%

Passes 40% / 45%

CBP allows preferential treatment under USMCA and issues Form 29 (Accepting Preferential Treatment Claim)

Labor Value Content – In Practice



Below is an example of a failed certification or negative determination:

Personal Vehicle B



High wage manufacturing (sum total of		
annual value of parts/materials procured		
from facilities with a production wage		
rate <\$16 hrly (divided by net cost of		
vehicle)		

<25% / <30%

High Wage Technology

Up to 10%

High Wage Assembly

Up to 5%

Fails

< 40% / 45%

Scenario 1 - CBP Determination

Annual value of parts/materials is less than claimed AND/OR the net cost of vehicle is more than claimed, bringing overall high wage manufacturing calculation < 25%/30%

Scenario 2 – DOL Determination

High wage facility found ineligible due to **insufficient wages**, bringing overall high wage manufacturing calculation to < 25%/30%

USMCA Alternative Staging Regime



The U.S. Trade Representative (USTR) is developing an **alternative staging regime for automobiles** that would permit vehicle producers to apply for a **longer period of transition** for compliance (five years vs. three from EIF)



Vehicle producers must **submit a petition to USTR** to request alternative staging by **no later than (NLT) 7/1/2020 (USMCA EIF)**

Eligibility: Importer intends to make a claim for preferential tariff treatment and the producer determines that it will be **unable or unlikely to be able** to meet auto RoO requirements

- Approved companies will be posted on a public list and adhere to different rules, such as lower threshold for benefits
- Producers can still make claims under the standard staging regime if it determines it no longer requires alternative staging regime
- Alternative staging regimes do not replace any other RoO provisions of general applicability for these goods to make a claim under USMCA

Relevant Resources

USMCA Automotive Appendix USTR FRN 2020-08405 (April 21, 2020) on Alternative Staging Regime

Thank You!



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