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CBP Seizes Over \$11.5M in Counterfeit Home Goods in FY 2020

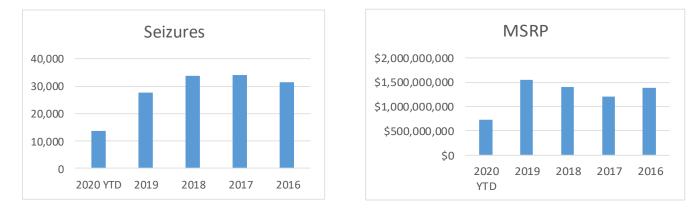
During the first half of Fiscal Year (FY) 2020, U.S. Customs and Border Protection (CBP) seized over **500** shipments of counterfeit home goods. The seized merchandise is estimated to have a Manufacturer's Suggested Retail Price (MSRP) of over **\$11.5 million**.

The home goods category incorporates products that consumers utilize on a daily basis. For example, dishes and cut-

lery make up the largest number of seizures for this category with over **220** seizures for the first half of FY 2020. Additionally, textiles (*e.g.*, bed sheets and pillow cases) is the second largest seized category in home goods with an estimated MSRP of greater than **\$1 million**. Home goods also include merchandise that affect what goes directly into consumers' bodies. For example, CBP seized more than **\$1.5 million** worth of counterfeit water filtration devices. As such, CBP maintains efforts to focus on pirated home goods since this merchandise harms the economy and poses a threat to the health and safety of American consumers.

IPR Mid-Year Seizure Statistics

For the first and second quarters of FY 2020, CBP seized over **13,600** shipments of counterfeit goods with an estimated MSRP of over **\$730 million**. Similar to the previous two fiscal years, wearing apparel persists as one of the largest seized products. In terms of MSRP, with close to **\$198 million** in seizures, electronics accounts for the largest value of products seized during this time frame. In terms of trading partners, the majority of the value for all seized counterfeit goods for FY 2020 YTD was shipped from or transshipped through China or Hong Kong.



For additional information on the risks associated with violative merchandise, please visit: https://www.cbp.gov/FakeGoodsRealDangers

If you are aware of, or suspect, a company or individual of infringing upon a trademark or copyright, please report the suspected violation to <u>e-Allegations Online Trade Violation Reporting System</u> or by calling 1-800-BE-ALERT.

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Counterfeit branded water filters seized at the port.