U.S. Customs and Border Protection

Intellectual Property Rights

Enforcement Update
July 2016

CBP Seizes Over \$13.2 Million in Counterfeit Goods during April, May and June

During three operations in the 3rd quarter of FY 2016, U.S. Customs and Border Protection seized:

- Over **500** shipments of counterfeit goods
- With an estimated manufacturer's suggested retail price of more than \$13.2 Million.

Operations were led by CBP's Mobile Intellectual Property Rights Enforcement Team, depicted in the photos. The team is a special task force comprised of top IPR enforcement experts from a variety of offices within the agency. They include the following Centers of Excellence and Expertise specialties: apparel, footwear and textiles; automotive and aerospace; consumer products and mass merchandising; electronics; and machinery. The team performs IPR enforcement operations on the front lines to prevent counterfeit goods from entering into the U.S.

In April, Operation 411 Exchange was conducted at the express consignment facility in Miami to share information between CBP and the General Administration of Customs of the People's Republic of China. This operation focused on seizing intellectual property rights, illegal automobile parts and bearings, electronics and other related articles.



Making an IPR infringement determination at the Miami express consignment facility.

In May, Operation Bad Gifts II was conducted at the International Mail Facility at JFK and focused on footwear, handbags and other related merchandise.



Taking inventory of counterfeit goods at JFK's International Airport mail facility.

In June, Operation Summertime II was conducted at the express consignment facility in Cincinnati, targeting handbags, watches, footwear and related articles.



Appraising the value of counterfeit goods at the Cincinnati express consignment facility.

Enforcing IPR is a CBP <u>priority trade issue or</u> PTI. PTIs represent high-risk areas that can cause significant revenue loss, harm the U. S. economy or threaten our health and safety. They drive the risk-informed investment of CBP resources as well as enforcement and facilitation efforts, including special enforcement operations and outreach.

If you know or suspect a company or individual of infringing upon a trademark or copyright, please report the suspected violation to https://eallegations.cbp.gov/Home/Index2 or call 1-800-BE-ALERT (1-800-232-5378).