## U.S. Customs and Border Protection

## **Intellectual Property Rights**

Enforcement Update
December 2016

## CBP seizes over \$20 million in counterfeit goods during operations in July, August, and September

In four operations in the fourth quarter of FY 2016, U.S. Customs and Border Protection (CBP) seized:

- 948 shipments of counterfeit goods
- An estimated manufacturer's suggested retail price of over **\$20 million** in counterfeit goods

The operations were led by CBP's Mobile Intellectual Property Rights Enforcement Team (MIPET) that works on the front lines to prevent counterfeit goods from entering the United States. MIPET is a special task of top Intellectual Property Rights (IPR) enforcement experts that include CBP officers, import specialists, international trade specialists, and paralegal specialists from a variety of offices within the agency. Among the offices: Apparel, Footwear, and Textile: Automotive and Aerospace; Consumer Products and Mass Merchandising; Electronics; Machinery; and Pharmaceutical Centers of Excellence and Expertise; and the IPR National Targeting and Analysis Group.

In July, Operation Spring Fake II, was conducted at the express consignment facility in Cincinnati and focused on seizing IPR-violative apparel and footwear.



MIPET member at Operation Spring Fake II

In August, Operation Summer Breeze II at the International Mail Facility in Chicago focused on handbags, watches, sunglasses, apparel, and footwear.



MIPET member at Operation Summer Breeze II

Also in August, Operation Blue Pigeon II, a joint operation with Singapore Customs, at the international mail facility in Miami, targeted watches, cellphones, and pharmaceuticals.



MIPET members at Operation Blue Pigeon II

In September, Operation High Speed Chase II, at the express consignment facilities in Cincinnati and Memphis, focused on auto parts, apparel, footwear, bearings, handbags, watches and sunglasses.



MIPET member at Operation High Speed Chase II

The enforcement of IPR is a CBP <u>priority trade</u> <u>issue (PTI)</u>. These are high-risk areas that can cause significant revenue loss, harm the United States economy, or threaten the health and safety of the American people.

If you are aware of, or suspect, a company or individual of infringing upon a trademark or copyright, please report the suspected violation to e-Allegations Online Trade Violation Reporting System or by calling 1-800-BE-ALERT.